



# JOSH KADIS

josh@kadisco.com

415.516.1277

@kadisco

www.kadisco.com/portfolio

I'm currently a graduate student in the creative+technology+strategy program at Boulder Digital Works, and I work as a developer and UX designer for COMMON. **I'm moving to New York in mid-August, and looking for a job as a creative technologist.**

## EXPERIENCE

**COMMON**, Boulder February 2011 – present

Responsible for user experience, web development, and digital production for collaborative, community-driven brand. Built prototype site and developed custom functionality. Currently refining interface design and user experience to encourage the creation of social ventures under the COMMON brand.

**Kadisco**, San Francisco June 2004 – April 2011

Freelance marketer working primarily in the bicycle industry. Clients included leading brands like Specialized, SRAM, Zipp, and others. Provided freelance copywriting, content production, web development, and digital strategy consulting services. Contributed a monthly column to ROAD Magazine.

**Boulder Digital Works**, 60 Weeks graduate program 2010-2011

**Stanford University**, B.A. in Urban Studies 1998-2002

**Technical Skills:** HTML, CSS, Javascript/jQuery, PHP, MySQL, WordPress, Adobe Creative Suite

## PROJECTS

### Mobile Gaming // **Microsoft Tag**

As producer and lead developer for Zombies Vs Hippies, I managed all phases from concepting through the final report. The project was praised by PSFK and others, and a sequel game is currently in development by Microsoft.

### Realtime GPS Tracking // **Interaction Design Association**

For the IXDA's annual conference, I engineered and developed a web app to display arrival times on shuttle routes around Boulder. Shuttle Tracker works with multiple GPS data formats and mapping APIs.

### Open Source CMS // **Superlight**

Rather than hard-code a handful of static pages, I built a flexible content management system optimized for speed and simplicity. Superlight doesn't do everything, but it does exactly what my client needed.

### Digital Strategy & Social Media // **SRAM**

For a major player in the global bicycle industry, I designed and managed a blogging and social media campaign to give fans a glimpse of what it's like to be backstage with the top athletes at the biggest events in global pro cycling.

### Copywriting & Web Content // **Zipp Speed Weaponry**

During three years of storytelling for the makers of the world's fastest wheels, my assignments ranged from writing Zipp's engineering-heavy annual catalogs to shooting video blogs with former Tour de France winners.